

# ACTIVE E-REACH

## OPTIMIZED OUTREACH ACROSS WEEKLY STANDARD E-CHANNELS

Tap into the mindshare of politically active, influential thought leaders through The Weekly Standard's 5 categorical newsletters. With over 135,000 unique subscribers and 540,000+ email sends per month, your message will be seen by The Weekly Standard's politically active, well-educated readers from across the nation who influence policy inside the beltway.

## 5 CATEGORICAL NEWSLETTERS

THE DAILY DIGEST  
KRISTOL CLEAR (BILL KRISTOL)  
JONATHAN LAST WEEKLY  
MORNING JAY  
DAILY ALERTS



**135,000+**  
SUBSCRIBERS



**540,000+**  
SENDS PER MONTH



**5 DAYS**  
A WEEK (M-F)

## REACHING THE INFLUENTIAL WITH YOUR MESSAGE

Exclusive weekly and monthly sponsorships are available for individual topic newsletters or the entire newsletter group, consisting of 2-300x250 ad positions located within the newsletter at 100% share of voice.

Don't Settle For Less

the weekly  
**Standard**